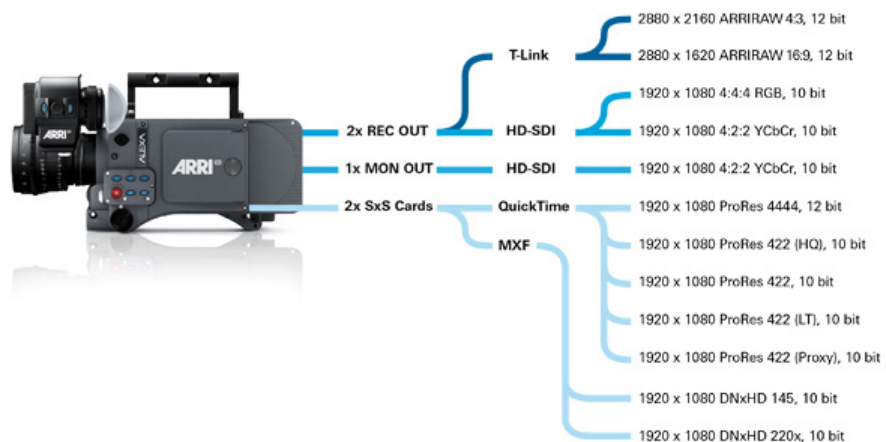




(<http://arri.ae/wp-content/uploads/2015/08/ALEXA-Plus-4-3-Header-Image.jpg>)

ALEXA represents the most efficient and versatile method to transport images, audio and metadata through the production process. This is achieved through a multitude of output options, support for Direct to Edit workflows, complete metadata and integrated color management.



([http://arri.ae/wp-content/uploads/2015/08/alexa-output-options\\_erweitert.jpg](http://arri.ae/wp-content/uploads/2015/08/alexa-output-options_erweitert.jpg))